

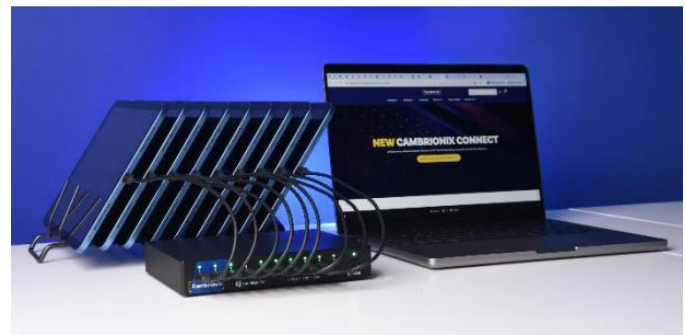
Refurbished Apple Devices Are Becoming a Market Force!

Repurposed Apple devices are becoming more valuable as memory prices force the cost of new Macs, iPads, etc. higher. The economics of refurbished Apple devices become more attractive when new products become more expensive. If the price of a new MacBook Air, MacBook Pro, or iPad Air rises, bargains in certified refurbished model become much more attractive. The buyer saves against yesterday's former price and avoids today's higher replacement cost.



A certified, carefully refurbished and updated Mac with the right memory and storage configuration can seem like a premium prize. The discount is helpful, but the value may be more in getting a fully-configured machine with much more memory for less than the new inflated price. The same applies to iPads. Refurbished devices with more storage can be a better long-term purchase than a new starter model that is bought only for its lower initial price. As multiple feature needs grow, increased storage demands will keep dictating the user experience.

So refurbished Apple products are gaining respect in the marketplace, especially as memory and storage prices rise across the consumer electronics world. Lower pricing is becoming more attractive for avoiding new increased pricing of Apple devices. Apple has recently raised prices on several models after a sharp jump in memory and storage costs tied to AI data center evolution.



Cambrionix, maker of the world's best intelligent USB hubs, understands the challenges that refurb facilities face daily and here at Saelig USA we have the Cambrionix solutions to overcome those difficulties and scale the operations.

Refurb Challenges

- Trade-in and return programs collect millions of smartphones, tablets, and laptops every week
- Repair, refurb, and recycling facilities need to process and resell these devices into the secondary market quickly
- Incoming devices must be sorted by type, brand, and condition, and logged into asset management systems
- Devices need to go through diagnostics, secure data erasure, updates, configuration, and testing
- Before testing, fully discharged devices must be charged, which can be time-consuming
- Device battery health should be maintained through controlled charging and power cycling
- Many used devices also require firmware updates and complete OS reinstallation. Challenges in the industry
- Completely flat devices require charging for long periods before processing
- USB endpoint limitations on standard hubs prevent scaling to the required device volumes
- Slow data transfer speeds lengthen provisioning, erasure, and restore cycles
- Alternative USB hub users experience a high failure rate and lots of downtime
- Wasted electricity/time and damage to device batteries from charging to 100% unnecessarily
- Manual oversight is needed to monitor multiple hubs and devices without centralized control
- Inability to run mixed-platform workflows (Apple, Android, Windows) from the same hub setup
- No per-port monitoring to identify and troubleshoot underperforming devices quickly.

Build smart and scalable workflows with intelligent USB hubs

Cambrionix has created fast, reliable, and intelligent USB solutions to solve these difficulties and support industry transitions. Due to the innovative way they use Thunderbolt technology, Cambrionix ThunderSync hubs enable fast and secure data erasure, testing, and refurbishment, paying for their investment very quickly! Contact Saelig for more details.

<https://www.saelig.com/category/cambrionix.htm>

